

## *Interpreting Environmental Heritage*

*Monday 21<sup>st</sup> to Wednesday 23<sup>rd</sup> September 2009*



### **Course description**

This course takes a comprehensive look at interpretation introducing good practice including thematic interpretation, interpretive methods and the media available in the environmental interpreter's tool kit. It also examines interpretive planning methodology and the essential role it plays not only in coordinating provision but also in obtaining funding.

### **Who will benefit**

Countryside wardens, rangers, site managers, environmental education workers, countryside officers and project officers

### **What participants will gain**

After attending the workshop participants will:

- ◆ Understand thematic interpretation and its value and be able to create attention grabbing themes
- ◆ Be aware of the range of methods available to the environmental interpreter and be able to relate these to different audiences
- ◆ Be aware of the range of media available to the environmental interpreter, including new technologies, and be able to relate these to different audiences
- ◆ Be able to identify good and bad practice in a number of commonly used interpretive media
- ◆ Understand the interpretive planning process and its role in interpretive provision





## Facilitator

Bruce Ferguson has worked in countryside management both in the North East and now nationwide for the last 24 years. His specialist subjects are countryside recreation management (including interpretation and community consultation), environmental education and woodland ecology, conservation and management. He is proficient in plant identification and habitat survey in particular grassland and woodland. He is involved with the production of interpretive plans, interpretive media, site development and management planning, the development and production of environmental education teaching resources and environmental education programme delivery. In addition to full time consultancy work for Countryside Management Services (UK) Ltd, he has lectured for the last 15 years on many different environmental land based modules from diploma to master's degree in the subjects he delivers professionally through his consultancy work. He has been a visiting lecturer at Sunderland University since 1999. In addition to an environment-based degree, he is a qualified arboriculturalist. He is a member of the Association for Heritage Interpretation and an Associate of the Institute for Earth Education.

## Location

Rising Sun Countryside Centre  
Newcastle-upon-Tyne

## Cost

£180 excluding VAT

*This is a non-residential course*

## Other information

Buffet lunch included

Refreshments included

Come prepared for some activities outdoors

**It is important to book by 31st July however if you miss this date please ring to check availability**

### ***For further information please contact:***

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To download a booking form visit [www.cms-ne.co.uk](http://www.cms-ne.co.uk)