

## Community Consultation

Monday 29<sup>th</sup> June to Wednesday 1<sup>st</sup> July 2009



### Course description

The success or failure of an initiative frequently rests on the support of local communities. Often it is the community that holds the key facts and knowledge. The long-term sustainability of a project or initiative can be greatly enhanced by the full and active involvement of the community at every stage, giving ownership and encouraging future involvement.

This workshop will equip participants with an approach that is fully inclusive, highly engaging and participatory, very flexible and adaptable that explores the diversity of views and opinions, leads to discussion and mutual education, seeks consensus and has clear outcomes indicating future positive action.

### Who will benefit

Anyone who is working to develop local projects which are for or depend upon local communities for long-term sustainability and survival

Anyone working on projects where local people are the experts

Anyone who is working strategically in their sector or area of interest to plan future developments requiring a strong grassroots foundation

### What participants will gain

After attending the workshop participants will be able to:

- ◆ Design and undertake a community consultation which is fully inclusive of all sections of the community including those who are often marginalized or difficult to reach, and that will recognize and explore the diversity of opinion and seek consensus.
- ◆ Be aware of a range of highly participatory and visual tools which are very adaptable and flexible to both group and individuals circumstances
- ◆ Be aware of the importance of verifying results with the community and respect the fact that ownership of the findings rests with the community.



## Facilitator

Bruce Ferguson has worked in countryside management both in the North East and now nationwide for the last 24 years. His specialist subjects are countryside recreation management (including interpretation and community consultation), environmental education and woodland ecology, conservation and management. He is proficient in plant identification and habitat survey in particular grassland and woodland. He is involved with the production of interpretive plans, interpretive media, site development and management planning, the development and production of environmental education teaching resources and environmental education programme delivery. In addition to full time consultancy work for Countryside Management Services (UK) Ltd, he has lectured for the last 15 years on many different environmental land based modules from diploma to master's degree in the subjects he delivers professionally through his consultancy work. He has been a visiting lecturer at Sunderland University since 1999. In addition to an environment-based degree, he is a qualified arboriculturalist. He is a member of the Association for Heritage Interpretation and an Associate of the Institute for Earth Education.

## Location

Millfield House  
Jesmond Dene  
Newcastle-upon-Tyne

## Cost

£180 excluding VAT  
*This is a non-residential course*

## Other information

Buffet lunch included  
Refreshments included  
Come prepared for some activities outdoors  
**It is important to book by 12th June however if you miss this date please ring to check availability**

### ***For further information please contact:***

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To download a booking form visit [www.cms-ne.co.uk](http://www.cms-ne.co.uk)